

Youth Entrepreneurship Guides



The Importance of Thank You

I remember the first time my Mother made me sit down and write a thank you letter. I had received some money as a gift for my birthday and she shared with me that it was polite to send a written note to the person who gave me the gift.

Years later, I understand the value of that lesson. I have received so many wonderful gifts and acknowledgments from people; the least I can do to show my gratitude is to drop them a line of thanks.

I write thank you notes on a regular basis. I keep a stash of notecards in my bag and desk drawer and am always happy to send electronic ones via email.

Who do I send thank you cards to?

- A friend who does something special for me
- A new mentor I met or someone who was willing to take time and offer advice on a subject to me
- Anyone who goes out their way to support me - often parents or students who help behind the scenes organizing things

Let me recommend that you get in the habit of sending thank you letters. They will really make you stand out among your peers and people will remember the moment of kindness and gratitude you showed them.

What should I write about?

Don't write them to pat yourself you on the back! Rather emphasize one or two things in particular that the OTHER person did that stand out to you.

Other advice:

- Send them out as quickly as possible.
- And be genuine!

Share some samples with us and we'll collect them and pass them along to other students for idea. (Don't worry - we'll delete any personal info in the note!)